



Indeed ATS Partner Marketing Guidance

Website: <https://www.indeed.com/hire/ats-integration>

Indeed Brand Language

Indeed is the #1 job site in the world¹ – more people find jobs on Indeed than anywhere else (Comscore, Total Visits, March 2024). As a leading global job matching and hiring platform, Indeed connects job seekers and employers around the world with one clear mission: **to help people get jobs.**

With over **635M Job Seeker Profiles**², people in more than **60 countries** and **28 languages** use Indeed to discover and apply to jobs, research companies, and connect with potential employers. **Every 3 seconds**, someone gets hired on Indeed. And with more than **3.3 million employers** hiring on the platform, Indeed offers unmatched reach and scale.

¹ Comscore, Unique Visitors, August 2025

² Indeed data (worldwide), job seeker accounts that have a unique, verified email address

Indeed Integrations Language

Below you'll find approved copy for ATS Sync, Indeed Apply, and Disposition Sync. We recommend pairing these descriptions with calls-to-action for how to activate your integration such as “enable this integration here” or “set up this integration by” along with links to instructions.

ATS Sync

ATS Sync seamlessly transfers job and candidate data between your Applicant Tracking System (ATS) & Indeed, reducing the need for manual data entry and ensuring compliance.

[Read more](#)

Indeed Apply

Indeed Apply integration provides a streamlined application experience so you reduce candidate drop-offs and get up to five times more completed applications³ in your pipeline.

[Read more](#)

Disposition Sync

Disposition Sync automatically shares ATS hiring statuses with Indeed. This can help you get better candidate matches in the future.

[Read more](#)

³ Indeed data (WW), Tracking on non Indeed Apply applications may be limited

Benefits of Using Indeed Integrations

Indeed integrations help you hire faster by enabling you to get more applies from relevant job seekers with lower costs using our innovative technology solutions. As your strategic hiring partner, our integrations work to automate hiring workflow by creating a conduit to seamlessly use Indeed's suite of products with a recruiters HR tech stack.

Indeed logo and usage guidelines:

The INDEED name and logo are registered trademarks of Indeed, Inc. Any and all content featuring, containing, or referencing these trademarks is subject to Indeed's prior written approval.



Logo colors

The Indeed logo may appear in Brand Blue (#003a9b) or white (#FFFFFF), never any of our other brand colors. The preferred treatments are Brand Blue on white or white on Brand Blue.

Please use whichever version will provide the strongest visual contrast with the background, and feel like it belongs within the overall design.

Minimum Sizes

14px height - digital

10pt height - print

Margin

To protect the clarity and visual integrity of the logo, it has a required clear space.

The “e” in the Indeed logotype should be used as a measurement guide for clear space around the logo to keep this area proportional to the logo at all sizes.



Space & Dimensions

In order to visually balance all our work, the Indeed logo is aligned to the letterforms of the wordmark—ignoring the “eyebrow” or arch shape over the lowercase i.

This is true for both centering and right alignment in a composition. The logo should be aligned with major elements of a composition—shapes, type, buttons, etc.

Don't

1. Alter the logo.
2. Squeeze or stretch the logotype.
3. Tilt or warp the logotype.
4. Violate clear space rules.
5. Change the alignment of lockup text.
6. Place the logo over a busy image.
7. Add a drop shadow to the logotype.
8. Fill the logotype with imagery.
9. Change the color of the logotype to anything other than specified.



Thank you.

We appreciate being your hiring partner.

Refer to the Indeed Trademark Use Guidelines
in your toolkit for a full list of requirements
when presenting the Indeed brand.